

OFFICE OF THE CHIEF DISTRICT AGRICULTURE OFFICER, DHENKANAL

Letter No: 4606 Date: 2/11/24

To

The District information Officer,
National Informatics Center, Dhenkanal

Sub:

Uploading of e-advertisement EOI for engagements of Agency under the Scheme CDP-MLIP for Awareness Ratha/ Miking. *from the year 2024-25*

Sir

With reference to the subject cited above, it is inform you that. I am enclosing herewith the soft copy of EOI and other related documents for selection of Agency under the scheme "Crop Diversification Programme in Mega Lift Irrigation Project for Conducting Awareness Ratha/Miking for two clusters @ 10 days each with a request to upload it in the e-advertisement of Dhenkanal district NIC website by 02-11-2024 positively.

Yours faithfully,

[Signature]
02-11-2024

Chief District Agriculture Officer
Dhenkanal

Memo. No - 4607 DT- 2/11/24

Copy forwarded to Agriculture District Officer, Dhenkanal for information and necessary action.

[Signature]
02-11-2024

Chief District Agriculture Officer
Dhenkanal

Memo. No - 4608 DT- 2/11/24

Copy submitted to the Joint Director of Agriculture (SP& C) for favour of kind information & necessary action.

[Signature]
02-11-2024

Chief District Agriculture Officer
Dhenkanal

Memo. No - 4609 Dt.- 2/11/24

Copy submitted to the Collector & District Magistrate, Dhenkanal for favour of kind information & necessary action.

[Signature]
02-11-2024

Chief District Agriculture Officer,
Dhenkanal

OFFICE OF THE CHIEF DISTRICT AGRICULTURE OFFICER, DHENKANAL

Letter No

4605

Date:

2/11/24.

Expression of Interest (EOI) is invited from the interesting farms by the Chief District Agriculture Officer Dhenkanal for preparation of display board with vehicle under the scheme Crop Diversification Programme in Mega Lift Irrigation Project, State Plan programme during 2024-25. The interested farms will submit the EOI documents in a sealed cover to the Chief District Agriculture Officer, Dhenkanal 11/11/2024 by up to 5.00 P.M through Speed post / registered post / by hand during the working hours. The sealed quotation will be opened in presence of representing farm or their representative and selection committee constituted for the purpose by the Chief District Agriculture Officer Dhenkanal on dated 12/11/2024 at 3.00 P.M. The authority will not be held liable for any delay or for not offering the EOI in the stipulated date & time mentioned above.

List of documents to be submitted:-

1. The agency must furnish a copy of his / her GSTIN registration certificate and clearance as on the date of supply.
2. The authority reserves the right to accept or reject any or all quotations without assigning any reason thereof. Besides the applications received in incomplete forms/ after due date will also be taken as rejected.
3. The payment to the agency will be made after successful completion of the programme.
4. The agency must furnish the previous work experience in Agriculture sector.
5. The validity of the supply order will be for 2024-25 financial year.
6. The rate quoted for preparation of display board (printed flex sheet) fitted with hollow iron framing includes transportation cost.
7. Up to date income tax certificate.
8. The Driver should have a valid driving license.

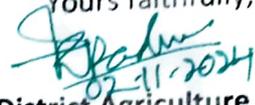
Term & Condition:

1. The announcements through miking will be for 10 days in Dhenkanal Sadar Block (Saradeipur cluster) covering 15 villages, and for 10 days in Odapada Block (Chatia cluster) covering 14 villages.
2. The vehicle must be good running condition.
3. The vehicle should cover each GP head quarter mandatorily.
4. The vehicle will be well decorated with unique design template provided by JDA (information) & with good quality sound system. The cost of printing of flex is borne by you.
5. The vehicles will be moved as per the day wise route chart provided by the Project Coordinator of Facilitating Agency & District Level Manager of DPMU.
6. The assigned work will be completed within the stipulated time period as per the convenience of the departmental officers.
7. The Photographs (Both Hard & Soft copy) should be submitted for each day miking.
8. No advance/running payment will be released in favour of the selection farm.

PTO

9. The entire payment towards the execution of such work will be made after completion of entire work and submitted the necessary bill and voucher with proper photography through account pay cheque or RTGS/NEFT to the designed bank account.

Yours faithfully,



**Chief District Agriculture Officer
Dhenkanal**

- An empanelled agency will be hired by the JDA (Information) for execution of the advertisement and Hoarding at State and District level.
- After completion of the work the concerned CDAOs will release the fund to the empanelled agency as per approved cost.
- I&PR cost norms may be followed for this activity.

13.7.2 Miking

- Necessary announcement through mike shall be made in the villages covered under the MLIPs on benefits of pulses and oilseed cultivation, improvement of soil health, Dietary supplements, and water use efficiency etc for a period of 10 days before the cropping season.
- Budget estimate shall be Rs.0.3 Lakh/cluster.
- The content of the Miking, poster, banner will be prepared by the professional agency and will be approved by the DA&FE(O)
- JDA (Information) will design the approved content and these will be share with the CDAOs
- The CDAO of the concerned district will print the leaflets and banners at their level and hire vehicles centrally
- The "Crop Diversification Awareness Ratha" will visit all the implementing blocks and clusters as per approved programme at the district level.
- The documentation of the programme should be done at district level.

13.7.3 Group awareness

- Meetings of small group of farmers shall be arranged in the ayacut area of the MLIPs on benefits of pulse crop, oilseed crops, other non-paddy crops and improvement of soil health, Dietary supplements, and water use efficiency etc by local VAWs/AOs at the rate Rs.2000.00 per unit for 25 farmers.
- The awareness programme will be conducted between April-July in every year.
- Budget estimate shall be Rs. 0.7 Lakh/cluster.
- The content of the Group awareness will be prepared by the Professional Agency in coordination with concerned FAs and will be approved by the DLMC.
- After approval, the CDAOs will print the content centrally and supply to the blocks.
- The VAWs/AOs will distribute the leaflets/booklets in the group awareness programme.

Sl. No.	Components	Units	Rs
1	Tea and snacks @ Rs. 50/Participants	25 nos	1250
2	Leaflets/Booklets @ Rs.10/ Participants	25 nos	250
3	Banner and Miscellaneous		500
	Total		2000