

ଜିଲ୍ଲା ଶିଳ୍ପ କେନ୍ଦ୍ର, ଦେଙ୍କାନାଳ
DISTRICT INDUSTRIES CENTRE, DHENKANAL
Mahisapat, Dhenkanal Email: ricdki@nic.in

Order No: 727 Date: 25-04-2024


In pursuance to D.O No.P-25015/1/2023-EODB dt 07.02.2024 of DPIIT, Ministry of Commerce and Industry , Govt. Of India, New Delhi a dedicated ODOP team is here by constituted with following member to look after promotion of ODOP product of the district

1. General Manager, DIC, Dhenkanal-Officer Incharge of ODOP activities
2. Deputy Director Horticulture, Dhenkanal
3. Assistant Director Handicraft, Dhenkanal
4. Chief Executive, ORMAS, Dhenkanal


Collector, Dhenkanal


Memo no: 728 Date: 25-04-2024

Copy to all members information and necessary action.


25.4.2024
General Manager
DIC, Dhenkanal

Memo no: 729 Date: 25-04-2024

Copy submitted to the Director of Industries, Odisha, Cuttack for kind information and necessary action.


25.4.2024
General Manager
DIC, Dhenkanal

ODOP PRODUCT OF DHENKANAL DISTRICT

DPIIT, Ministry of Commerce and Industry, New Delhi has identified **Handicraft as Primary** and **Cashew** as secondary ODOP product for Dhenkanal district.

Handicraft- Primary Product

Tribal Jewellery and Dhokra Casting of Dhenkanal district find place in national and international market. Besides above Straw craft, Terracotta, applique, Stone Craft , Wood Craft products also have significant contribution towards handicrafts of Dhenkanal district

Tribal Jewellery

280 craft families are involved in Tribal Jewellery craft at Karamul under Gondia block in Dhenkanal District . This product has huge demand in national market . The significance of these jewellery is that a variety of design is available for all generations of people. These jewellery is also exported through different agencies.

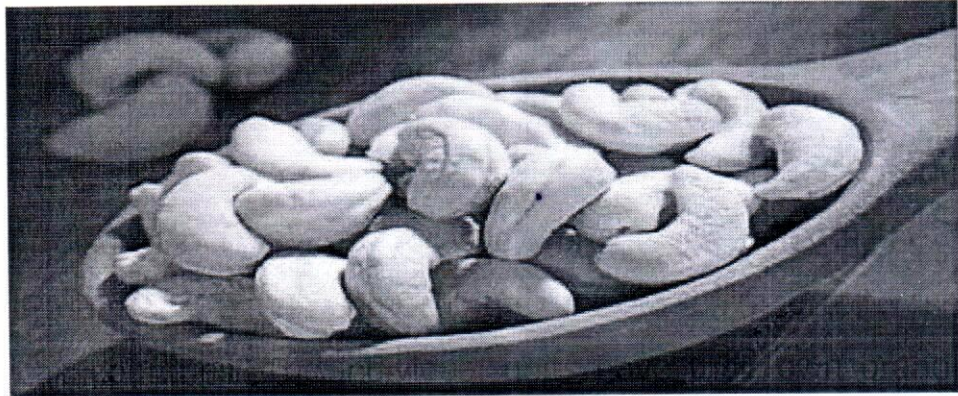


Dhokra Casting

Dhenkanal district holds a prominent place in the map of Dhokra casting. At Sadeibereni, Saptasajya of Dhenkanal district 100 craft families are involved in Dhokra casting. This product is an alloy of Brass , Nickel & Zinc and can be utilised as both utility and decorative purposes.

Cashew-Secondary Product

Cashew seed is one of the most cultivated horticulture product in the Dhenkanal district. There are **40** cashew processing units in the district to produce **Cashew Kernal**. Some of the units also imported cashew seed from African countries. The individual units have their own brand and has demand in national market. This product is vacuum packed in plastic bucket and tin boxes for long lasting.



The dedicated e-mail ID for promotion and marketing of ODOP product in Dhenknaal district is odopdkl@gmail.com